

SUCCESSFUL PUBLIC SPEAKING



EDUCATION GOALS

- Understand the techniques necessary for any public speaking situation
- Prepare your speech by optimising your physical and mental preparation
- Construct your speech by organising your ideas coherently
- Communicate your message by finding your own communication style
- Get your key points across
- Identify your public speaking strengths
- Manage your audience
- Improve your self confidence

WORD FROM THE AUTHOR – Danièle ATTIAS

« Speaking in public can often be difficult. We all want to communicate, but do we have the expertise to be heard, understood and well received? How can you make your speech a success? What are the keys to successful public speaking?

I designed this training course to help you to understand and master the most effective tools and the techniques and strategies used by the greatest speakers. I will also help transform you into a charismatic speaker who can drive progress and solve problems. »

Level

Initiation

2
Modules

2 H



M161 – PREPARING YOUR PUBLIC SPEECH

Objectives education

- Be able to generate ideas
- Know how to organise your ideas
- Know how to optimise your physical and mental preparation
- Know how to communicate a coherent message

Word from the author

« Improvising a speech with no preparation is possible and, in some cases, unavoidable. But it is an art best left to well-seasoned speakers. In general, you should prepare your public speeches. But preparation is a technique in its own right and you need to know how to manage it. If your preparation is badly managed, it can damage both the content of your speech and its impact on the audience. In this module, I will propose different tools and techniques to ensure that your preparation is successful. »

Chapters

- How can I generate ideas?
- How should I organise my ideas?
- How can I optimise my mental and physical preparation?
- How can I communicate a message?
- How can I ensure I am well prepared?

Quiz

M162 – MAKING YOUR SPEECH A SUCCESS

Objectives education

- Know how to communicate a message
- Know how to get the key points across
- Find your own communication style
- Identify your public communication strengths
- Know how to manage your audience

Word from the author

« To be able to speak eloquently, you need to master the form and the content of your speech. But the idea that good design will automatically lead to clear presentation is rarely true.

There are gaps between thinking and speaking that can damage the quality of an otherwise good speech. You must be committed to your speech: you need to find the right words, communicate the key points, and verbally express your thoughts with conviction and sincerity.

A good public speaker is heard and understood by others: he or she knows how to talk. So, how can you make your speech a success? What should you do? What are the keys to successful public speaking? I designed this training course to help you to understand and master the most effective tools and the techniques and strategies used by the greatest speakers.

I will also help transform you into a charismatic speaker. »

Chapters

- How can I be a good public speaker?
- How can I find my communication style?
- How can I manage my audience?

Quiz